

Sample

June 8, 2020

Subject: Fire Season 2020 – **Strike Up the Conversation**©

Dear Colleagues:

In the spring of 2019 Elder Options began a pilot project within our company around Emergency Preparedness. In particular, we were worried about our client/families and our employees and fire. The goal is to contact all client/families & all employees around how to prepare quickly when notified that a fire threatened. Thus, **Strike Up the Conversation** © was born. Fortunately, El Dorado County was spared last year from large, devastating fires and our clients & employees remained safe. We are continuing the process again this year but would to share these materials with you to share with your clients, residents, co-workers and employees.

We at E.O. recognize that you support a number of older adults in the community as we do. Developing the materials enclosed help start the conversation getting ready when there are only minutes to spare. They are:

1. List - WHAT TO PUT IN YOUR “TO GO” BAG.
2. Wildfire Emergency Evacuation Checklist
3. Sample letter to edit and send to your contacts

These materials are offered at No Charge to hand out or e mail to your community contacts. Last year when we initiated the project, we found it most helpful to give the materials to the person while discussing what to put in each bag, where to put the list (on the refrigerator) and how to be ready to evacuate. We also discussed:

1. Each person/family’s plan of what to take and what to put in their car ahead of time.
2. A way to get out if living in a rural area or have limited access.
3. Who can help if wheelchair bound or not driving.
4. What to do about pets & food.

The goal was to start the discussion and have people thinking before the crisis was in front of them. We did mail information to others that we could not contact in person.

We ask as you utilize the List and the Checklist you print “as is” giving credit with the E.O. copyright at the bottom of the 2 copyrighted documents. You are completely free to copy, print & distribute as you see fit.

As we continue to learn in harsh ways these last few months, it is important to lean on each other to provide the safety and support we all need. Print as many as you need. Let’s get the word out to all. If you have questions, give us a call (530) 626-9059, (916)391-8083 or (530) 541-1812. Thank you.

Sincerely,